

DAVID RHODEN

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EXPERIENCE

Senior Web Developer
Sep 2016 -

independent freelancer, Austin, Texas/New Orleans, Louisiana
Web projects under my own Happening Interactive label, and for agencies McGarrah Jessee, Imaginal Marketing, Lagniappe Media, Solid Web Service, and Line 58.

Creative Technologist
Sep 2014 - Sep 2016

Sanders/Wingo Advertising, Austin, Texas
Digital conceiving and production for clients including AT&T, El Paso CVB, and our own new business development. HTML5/CSS3 animation, web development and design, and presentation design.

Senior Web Developer
Oct 2012 - Sep 2014

independent freelancer, New Orleans, Louisiana
Led front-end development for Eatucator, a New York-based start-up, and was the lead front- and back-end developer for Rockcalling, a New Orleans-based start-up. Various development projects for local advertising agencies.

Senior Web Developer
Oct 2011 - Oct 2012

iSeatz, New Orleans, Louisiana
Coordinated front-end development for the American Express travel site, acting as liaison with external design firm and with offshore developers. Javascript, jQuery and CSS/HTML development on a Ruby on Rails platform for KLM Airlines, Alaska Air, Marriott, Amtrak, and others.

Senior Web Developer
Jun 2010 - Oct 2011

MRM Worldwide, New York, New York
Led front-end development team for Home Depot, Crown Royal, Smirnoff, and U.S. Army. Implemented and customized jQuery library code. Cross-platform CSS/HTML development on ASP.NET platform and Day CQ CMS.

Front-End Developer
Jan 2010 - May 2010

Huge Design, New York, New York
Front-end development for iVillage. Implemented and customized jQuery library code. Cross-platform CSS/HTML development on a PHP/MySQL/Drupal-based platform.

Front-End Developer
Jun 2009 - Dec 2009

Turner Broadcasting, New York, New York
Front-end development for thefrisky.com, a heavily-trafficked site aimed at the 18-35 female demographic. Implemented and customized jQuery library code. CSS/HTML development on a PHP/MySQL/Expression Engine-based platform.

Front-End Developer
Oct 2008 - May 2009

Interbrand, New York, New York
Developed user interfaces on an ASP.NET platform for the BrandWizard division of Interbrand. Clients included Exxon/Mobil, HSBC, Rio Tinto, and Stiefel. Was responsible for training and acclimatization of new employees on the front-end team.

Front-End Developer
Jun 2008 - Oct 2008

GoMobo/subwaynow.com, New York, New York
Front-end developer on subwaynow.com. Web design and CSS/HTML coding on an ASP.NET platform for GoMobo (www.gomobo.com), an online food ordering site. Developed easily editable graphic files to facilitate re-skinning of sites.

Other

Illustrator working in various media for publications and businesses including *New Orleans* magazine, *Louisiana Life*, *Kingfish* magazine, EC Advertising, and others.

Education

Juris Doctor, Loyola New Orleans School Of Law
University of Tennessee, Knoxville, Tennessee, B.A., English